



Findmypast partners with StoryPress to bring family history to life through the power of storytelling

Genealogists can now record & share their family's story easily and for free, using Findmypast Story Guides on StoryPress

Salt Lake City, Utah: February 13, 2015. [Findmypast](#) has today announced a partnership with Austin, Texas based StoryPress Inc, to make their market-leading storytelling platform available to Findmypast's global audience of family historians. StoryPress' dedicated technology makes it simple for anybody to create rich and powerful stories to enjoy themselves, or to share with the world.

Under the terms of the partnership, Findmypast and StoryPress have been working together to create Story Guides specifically aimed at helping genealogists to bring their family history to life using audio, images and video.

Service launched at FamilySearch's RootsTech, with conference-themed story guides

The partnership is being announced at Rootstech, the world's largest genealogy conference, where both companies will be supporting the launch of the partnership with a range of demonstrations, talks and panel discussions.

Additionally, two Story Guides have been created specifically for attendees of the event. The first lets them tell the story of their visit to RootsTech and the second lets them share their experience of visiting FamilySearch's iconic Family History Library in Salt Lake City, the largest of its kind in the world.

Supporting Findmypast's vision of bringing family history to life through storytelling

Findmypast has long been a pioneer in the genealogy market and has been exploring new ways for its customers to bring to life and share the amazing historical discoveries they make every week.

In 2014, they launched [Who Do You Think You Are? Story](#) with Shed Media, creators of the iconic TV series, a free service allowing people to create an online episode of the show, centred on their own family.

Ben Bennett, EVP of International Operations at Findmypast, said: "We were very impressed by the product that StoryPress has created. It makes it simple for anyone to create a rich & exciting story and share that with their families and the wider community. This is a perfect way for genealogists to move beyond collecting data in a family tree and really bring their family's story to life."

Mike Davis, CEO and Founder of StoryPress, said: "My team and I couldn't be happier about this partnership with Findmypast. We believe with our storytelling platform and their global reach and world class family history research tools that together we can build the world's largest repository of digital stories and memories and truly change the way people think of family history".

The service, which can be found at <https://storypress.com/findmypast> is completely free to use and can also be used on smartphones and tablets via StoryPress' dedicated iOS app, available free through Apple's App Store.

Findmypast at RootsTech 2015 and will be making more exciting announcements throughout the week. Follow them on Facebook or Twitter to keep up to date with the latest announcements. (facebook.com/findmypastus; @findmypastus)

Please visit Findmypast at stand 304 in the RootTech Exhibit hall from Thursday through Saturday.

-ENDS-

About Findmypast

Findmypast is an international leader in online family history and genealogy research with customers and operations in the United States, United Kingdom, Ireland and Australia. Its searchable online archive includes over two billion family history records, from parish records and censuses to migration records, military collections, historical newspapers, the Periodical Source Index (PERSI) and lots more. For members around the world, the site is a crucial resource for building family trees and making family connections.

Findmypast has an unrivalled record of innovation in the field of family history, and works closely with the genealogy community, including local libraries, archives, societies, and other organizations from around the world, to preserve, digitize, and provide access to historical records. Findmypast's historical records, advanced search tools and accurate data work together to help both professional and budding genealogists discover, explore and share their family stories.

For more information please contact press@findmypast.com

About StoryPress

Based in Austin, Texas, StoryPress is changing the world of storytelling by making it fun and easy to create, save, and share personal memories and stories.

StoryPress focuses on the power of spoken word and the authenticity this brings to every story in a way unlike any other application. While telling your story, you are free to add pictures and videos along the way.

The finished product is a visually stunning, media-rich story including your audio narration. StoryPress stories live on our cloud and can be listened to and enjoyed on any internet connection in the world.

For more information please contact

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