



## **Findmypast begins offering DNA testing to customers**

*The world's fastest growing family history company announces new affiliation with DNA experts FamilyTreeDNA.*

**Salt Lake City, Utah, 12 February 2015.** Leading family history site, [findmypast.com](http://findmypast.com) has today announced its new partnership with [FamilyTreeDNA](http://FamilyTreeDNA).

An important frontier in family history, DNA testing complements Findmypast's historical records and family trees, allowing researchers to connect with one another and solve long-standing research questions. As of today Findmypast will now be offering DNA testing services to all its members through FamilyTreeDNA.

FamilyTreeDNA is a trusted provider of DNA testing services. The company offers tests for those who are just getting started as well as advanced genealogists looking to get further with their research.

From today, Findmypast will also be offering a special rate on FamilyTreeDNA tests as part of their premium service for annual subscribers, Findmypast First. This new partnership is just the beginning of Findmypast's journey into DNA testing for their customers.

D. Joshua Taylor, Findmypast's Director of Family History said, "DNA testing has the potential to help everyone discover more about their family history, and to make even more connections in their research. We're delighted to be partnering with industry experts FamilyTreeDNA, and are looking forward to making further steps into this exciting area of genealogy"

Taylor Trusty, Product Manager at FamilyTreeDNA said 'We're excited to be partnering with Findmypast, and to be able to help their growing membership base make new connections. Our comprehensive genetic genealogy service will complement online research and offer the ability to use DNA testing to reveal more about where families came from, to validate uncertain relationships and much more. We're looking forward to working together with Findmypast to help everyone break down their genealogy brick walls.'

### **Findmypast at RootsTech 2015**

Findmypast is at RootsTech from 12-14 February. Hosted by Findmypast's Family History Director, D. Joshua Taylor, the Findmypast keynote presentation on Friday 13<sup>th</sup> February at 8.30am will reveal the new initiatives the company is taking on in 2015.

**Findmypast will also be making more exciting announcements throughout the week.** Follow them on Facebook or Twitter to keep up to date with the latest announcements.  
([facebook.com/findmypastus](https://facebook.com/findmypastus); [@findmypastus](https://twitter.com/findmypastus))

Please visit Findmypast at stand 304 in the RootTech Exhibit hall from Thursday through Saturday.

-ENDS-

**About Findmypast**

Findmypast is an international leader in online family history and genealogy research with customers and operations in the United States, United Kingdom, Ireland and Australia. Its searchable online archive includes over two billion family history records, from parish records and censuses to migration records, military collections, historical newspapers, the Periodical Source Index (PERSI) and lots more. For members around the world, the site is a crucial resource for building family trees and making family connections.

Findmypast has an unrivalled record of innovation in the field of family history, and works closely with the genealogy community, including local libraries, archives, societies, and other organizations from around the world, to preserve, digitize, and provide access to historical records. Findmypast's historical records, advanced search tools and accurate data work together to help both professional and budding genealogists discover, explore and share their family stories.

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